



NASEW
TRADING PLC

ETHIOPIAN FINEST,
GLOBALLY

Nasew Trading PLC

Global Market

COMPANY PROFILE

Delivering Ethiopia's Finest
to the Global Market

2024

This document provides a comprehensive overview of Nasew Trading PLC,

Ethiopian goods to international markets.

mium

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01 ABOUT US

Established in 2024, Nasew Trading PLC is a leading exporter of Ethiopian agricultural commodities including sesame seeds, pulses, and specialty coffee. As part of the Nasew Group, Nasew Trading builds upon decades of established Ethiopian commercial expertise. We are committed to quality, integrity, and customer satisfaction, positioning ourselves as a trusted partner in the global marketplace.

02 CEO MESSAGE



Dear Valued Partners,

It is with immense pride that I present Nasew Trading PLC.

rooted in over two decades of excellence in Ethiopia's real estate and construction industries. At Nasew Trading, our mission is to connect Ethiopia's finest products with the world, offering high standards of quality and integrity. We look forward to fostering strong partnerships globally and contributing to a sustainable and prosperous future.

Warm Regards,
Nathnael Shite
Chief Executive Officer



03 VISION & MISSION



Vision

To become the leading exporter in Ethiopia and East Africa, recognized for delivering high-quality products, exceptional customer service, and sustainable practices, while driving innovation and fostering community development.



Mission

Our mission is to deliver exceptional Ethiopian products to the global market, ensuring unparalleled customer satisfaction through excellence in service, sustainable practices, and integrity.

04 OUR SERVICES

At Nasew Trading, we provide a comprehensive range of export-related services to meet the needs of our clients worldwide. These include:



Export of Premium Agricultural Products

Specializing in sesame seeds, oil seeds, pulses, and Ethiopian coffee.



Rigorous Quality Control and Assurance

We adhere to the highest international standards to provide premium quality products.



Comprehensive Logistics and Supply Chain Management

Ensuring timely and efficient delivery of goods to international destinations.



Market Analysis and Consultancy

Offering insights and strategies to support market entry and business expansion.

05 OUR GOALS



Short-term Goal

To become the leading exporter of sesame in Ethiopia within the next two years.



Medium-term Goal

To diversify our product portfolio and increase our market share in oil seeds, pulses, and coffee exports.



Long-term Goal

To become the top exporter in East Africa, recognized for our superior products and exceptional service.

06 COMPREHENSIVE EXPORT STRATEGY & COMMITMENT TO QUALITY

At Nasew Trading, we understand the importance of quality and consistency. Our export strategy focuses on delivering the best Ethiopian products to global markets, ensuring customer satisfaction and sustainable business practices.

07 PRODUCTS WE EXPLORE



Sesame Seeds (Humera Type)

Ethiopia is renowned for producing the highest quality sesame, and we take pride in being a leading exporter.



Oil Seeds & Pulses

Sourced from the best farms in Ethiopia, we offer premium-grade products.



Ethiopian Coffee

Known worldwide for its rich flavor, our coffee is handpicked from Ethiopia's renowned coffee regions.

QUALITY ASSURANCE

Our products undergo rigorous quality control processes to meet international standards. We are committed to delivering goods that reflect the excellence of Ethiopian agriculture and meet the exact needs of our clients.

08 OUR HISTORY & LEGACY

1994

Nasew Group begins its operations.

2001

2015

Modern housing initiatives focusing on quality urban living.

1997

2005

2024

Nasew Trading PLC is launched, with a vision to become Africa's leading trading company.

CONTACT US TODAY!

We welcome the opportunity to collaborate with global partners and bring Ethiopia's finest products to international markets. Let's connect and grow together.

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